

Media Advisory

City Enacts Project CLEANS Sweep Cooperative Law Enforcement And Neighborhood Services Sweep A concentrated effort to help targeted investment neighborhoods

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Date: Monday, July 29, 2002 11:00 AM

LOCATION: Arlington Heights Park, Under the 35th Street Viaduct (Near 35th and Pierce St.)

Milwaukee, WI — Have you noticed extra police patrols in your neighborhood? Have you seen extra inspectors getting rid of nuisance vehicles or tall grass getting cut? If so, perhaps it is a part of the City's new effort to help targeted areas fight crime and grime.

The Cooperative Law Enforcement and Neighborhood Services Sweep or CLEANS Sweep is a cooperative venture between three City Departments...the Milwaukee Police Department (MPD), the Department of Neighborhood Services (DNS) and Milwaukee's Sanitation Bureau. The Department of City Development and DNS identified the areas selected for special enforcement as being areas with significant investment opportunity. CLEANS Sweep is a way to keep that momentum moving in a positive direction. By linking City services together the impact is immediate and more visible.

This program is one of many steps in the City's new Strategic Housing Plan which is available on-line at the City's web site at www.milwaukee.gov. The CLEANS Sweep project started on July 22nd with drug sweeps by Milwaukee Police. DNS inspectors are going through issuing orders for garbage, graffiti, and nuisance vehicles. DPW Sanitation crews are picking up large items and issuing orders for uncut grass. The sweep will continue through August 5th, 2002. This project utilizes discretionary services of the various departments and will result in no additional budget costs.

Positive impacts have already been noted by the sweep. Police have made numerous arrests for drugs and other "quality of life" violations. Nuisance vehicles, garbage, graffiti and other signs of disorder are being removed by this project. Residents and community organizers will be present to talk about the sweep's impact, what positive changes are occurring in their neighborhoods, and their future hopes for improvement. Mayor Norquist and City department heads will be available to talk about what problems are being targeted, what results are expected and what initiatives within the City's Strategic Housing Plan are coming next.

There are 15 targeted areas across the City of Milwaukee. Included are the 10 Target Investment Neighborhoods (TINs) and the new Catalytic Project Area's (CPA's). TINs and CPAs are areas identified by DNS, DCD and neighborhood association's input. They are areas with a strong neighborhood association and lots of catalytic growth potential. By forming these strong anchor projects, future growth is expected to add on to the area. It promises to be a win-win for the City and the neighborhoods. These joint efforts and targeting of resources reflects the implementation of a significant component of the housing strategy.
